

TERMS AND CONDITIONS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST

1. These terms and conditions (“the Rules”) govern the Pace and Love Challenge (“the Contest”) administered by Certina SA, Chemin des Tourelles 17, 2400 Le Locle, Switzerland (“CERTINA”, “we”, “us”, “our”).
2. By participating in this Contest you agree to these Rules and to abide by it. You confirm to have read and understood our Privacy Notice. Our Privacy Notice is available <https://www.certina.com/ch-en/privacy-notice>
3. The Contest is in no way sponsored, endorsed, or administered by META and/or Instagram. All information disclosed is provided to us and not to META and/or Instagram. You hereby release META and/or Instagram, to the greatest extent legally permissible, from any liability in connection with the Contest. Any questions, comments or complaints regarding the contest should be directed to us and not to any third-party platforms.
4. Participation is open to all individuals who are residents of one of the following countries and who are at least 18 years old at the start of the Contest: the United Kingdom, Germany, Austria, Belgium, Bulgaria, Cyprus, Croatia, Denmark, Spain, Estonia, Finland, France, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, the Czech Republic, Slovakia, Slovenia, Sweden, Switzerland, Norway, Iceland, Liechtenstein, Monaco, Andorra, Turkey and the United States.
5. Employees (including their family members), affiliated companies, representatives, service providers, and any individuals involved in the organization or administration of the Contest are excluded from participation.
6. Each participant may enter the Contest only once. Automated or repetitive entries are not permitted. Each participant may participate only once. Automated or repetitive entries are not allowed.
7. To participate, each entrant must complete all of the following steps:
 - 7.1. Perform a sport activity (running, walking, or cycling) that forms a heart shape on a map, recorded via a running or sports tracking application.
 - 7.2. Take a screenshot of the map showing the heart shaped route.
 - 7.3. Publish an Instagram or META story including:
 - 7.3.1. the screenshot of the route,
 - 7.3.2. the hashtag #PaceAndLoveChallenge,
 - 7.3.3. and a visible tag of @certina.
 - 7.4. Follow the official Certina account on the platform used.
 - 7.5. Ensure you have a public profile for the entire duration of the Contest so that CERTINA can verify your participation.
8. You warrant that the picture is not defamatory, illicit or otherwise inappropriate. You further warrant that you are allowed to post the picture and that it does not infringe any copyrights, trademark rights, or other rights or laws.
9. We and our affiliates disclaim, to the fullest extent permitted by law, any and all liability relating to participation in this Contest, including for any accidents or violations of

applicable laws. You agree to release us from any liability and from all claims, complaints, demands for damages, losses, and costs arising in this context.

10. By participating in the Contest, you grant us, as well as our affiliates and partners, a worldwide, non-exclusive, royalty-free and transferable licence to use, reproduce, publish and share your entry (including any photo or story), together with your name, social media handle, image, voice and statements relating to the Contest, on any medium, for the purposes of communicating and promoting the Contest. Such use may be public and may take place without notice or compensation, to the extent permitted by law. You also agree that Certina is not required to remove any content published or republished in connection with the Contest.
11. Even if you follow these Rules and instructions correctly, the possibility of events or conditions beyond our control means that we cannot guarantee your successful participation.
12. The submission of any invalid, incorrect, or misleading personal information may result in exclusion from the Contest and/or refusal to grant the prize won.
13. Incomplete entries, late submissions, or otherwise faulty entries will not be accepted. We reserve the right, at our sole discretion, to determine the validity of any entry and to disqualify any person suspected of having tampered with the data-entry process or of acting in a disruptive manner or in violation of the Rules.
14. The Contest runs from 27 January 2026 at 17:00 CET until 15 February 2026 at 23:59 CET.
15. The Board of Directors of Certina will meet on February 18, 2026 to select the winner who created the most beautiful heart in their contest entry photo.
16. The winner will receive the following prize:
 - 1 × Certina DS-2 (Ref. C024.407.11.051.00 - value CHF 970.- RRP); and
 - 1 × Certina DS-2 Lady (Ref. C049.210.11.126.01 - value CHF 395.- RRP).
17. The winner will be notified via direct message on Instagram or META by the official Certina account within 5 days of the draw.
18. If a winner cannot be reached or does not reply within 1 week of the prize notification, the prize will be assumed to have been forfeited and will be awarded to another contestant.
19. You agree that we may publish your first name and last name, country of residence, META and/or Instagram-profile name along with your participating picture on our websites, social media channels (e.g. Facebook, Instagram, Twitter) if you are drawn as a winner, and that we may send you emails in connection with the Contest, while you have the right to ask us to stop sending you emails at any time.
20. We reserve the right to select an alternative winner if we reasonably believe that a winner has breached the Rules.
21. To claim your prize, you may be required to provide your personal details (first and last name, home address, etc.) and to prove your identity by submitting relevant documents (e.g. ID, driving license). In the event of a dispute as to a person's identity, the entry will be deemed to have been made by the holder of the email address associated with it.

22. The right to claim the prize may not be transferred to anyone else. No cash alternatives or alternative prizes are available. We reserve the right, in our sole discretion, to substitute the prize with an item of equal value.
23. Any taxes that may be levied on the winner shall be exclusively borne by the winner.
24. Any decisions by us regarding the Contest are final and no correspondence will be entered into.
25. We reserve the right to amend the Rules and to modify, suspend, or terminate the Contest in case it becomes infected by a computer virus or is otherwise technically impaired.
26. The Contest is void where legally not permitted.
27. Force majeure refers to any radical external event that exceeds the will and control of both parties and occurs without any fault on either side, including but not limited to: natural disasters, outbreaks of war, riots, revolts, insurrections, epidemics, and pandemics. We reserve the right to cancel or delay the Contest, as well as the awarding of the prize, due to a case of force majeure, for which we exclude all liability, particularly in the event of non-performance.
28. The Rules are governed by and will be construed in accordance with the laws of Switzerland, without regard to any conflict-of-law rules. In the event of any disputes, you submit to the exclusive jurisdiction of the courts of Biel/Bienne, Switzerland.
29. If you have any questions about the Contest or if you object to having your personal data used as specified in the Rules, please contact us via marketing@certina.com

***DISCLAIMERS**

For Participants in USA: The odds of winning depend on the number of eligible entries received. The approximate prize value is \$ 1'728. Void in FL, NY and in any state requiring a prize bond.